

CHLOE CHOI GRAPHIC DESIGNER

✉ email mechloechoi.design@gmail.com

I am a professional graphic designer with 6+ years of experience. My core skills are specialized in branding, visual identities, package design and app design. I package my creativity alongside strong work ethics and strategy. I do visually pleasing design that solve client and user's pain points. I package my creativity alongside strong work ethics and strategy. I love learning new things and actively seeking new concepts.

📁 Experience:

Window fashion 2019 - Current

Graphic designer / 3D visualization

Produce custom and retail window blinds for homes.

- Work jointly with marketings to improve sales by created marketing suppliments
- Creating 3D renders, instructional videos
- Creating graphic contents for production and advertisement

Freelancing 2018 - 2019

Graphic designer

Sporting apparel 2012 - 2018

Graphic designer / Production manager

Sports apparel producer for college and university related products.

They carry variety of collections such as jersey, nascar jacket, tshirt, polo, hat, accessory, bag, etc.

- Manage company ecommerce website
- Edit product photographs for ecommerce website
- Prepare company demanding prints such as catalog, hangtag, stationary, etc
- Manage productions from oversea countries

Pop sign and graphics 2011 - 2012

Graphic designer

Company mainly designing outdoor signage for retailers. They produce prints from small(stationary, catalog, postcard, poster, etc) to large(lightbox, pop sign, window decal, etc)

- Design grphics for customer's needs
- Prepare appropriate file ready for print machines and outsourcing print shop

⚙ Skills:

Illustrator

Photoshop

Indesign

html / css

After effects / Premier Pro

Cinema4d

♡ Interest:

UI / UX

Web design

Mobile design

Social marketing

3D, motion graphics

🎓 Education:

Cypress community college:

AA in liberal art

Cal state long beach:

BA in studio art concentrated in graphic design

✂ Samplework available at:

<http://alcud.com>

